

Jersey Cycling Association (JCA)

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Report: Cycling Future

Officers of the JCA (the Executive):

Martin Hebden	– President
Chris Spence	– Vice President
Jemima Leach	– Treasurer
Simon Fenton	– Secretary

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Section 1 - Document Purpose

This document sets out the JCA's (also referred to as 'Jersey Cycling') current strategic plan for the development of the sport of Cycling in Jersey and includes references to related projects and their sponsors and stakeholders.

Document & Strategy Control

This document will evolve throughout its existence and will be published at each revision point with a new version number and date.

Jersey Cycling Background – the Executive & Management Structure

Jersey Cycling is made up of the following Officers:

- President
- Vice president
- Treasurer
- Secretary

These four Officers are responsible for the strategic plan for cycling and the management of any sub-committees. Any sub-committees are made up of appointed delegates from each of the member clubs of Jersey Cycling.

Jersey Cycling Background – Considerations and Facts

1. Jersey Cycling was formed in 1988 to act as a representative body for cycling to the Island Games Association of Jersey (IGAJ) and the Commonwealth Games Association of Jersey (CGAJ)
2. Jersey Cycling's evolution from a representative body to a *governing body* is currently mid-process and is due for completion upon the adoption of the proposed new constitution into the Royal Court of Jersey in 2012.
3. Caesarean Cycling Club and Velo Sport Jersey Cycling Club are the current member clubs of Jersey Cycling.
4. The Jersey Cycling Association Youth Academy (hereinafter referred to as the 'JCAYA') is currently the only subsidiary of Jersey Cycling and has its own Executive Structure.

Jersey Cycling Background – Raison D'être of Jersey Cycling

Jersey Cycling's goals are as follows but not limited to:

- To increase the number of cyclists participating in cycle sport events and promote cycling in general.
- To encourage youngsters into the sport of cycling to promote health benefits and social development.
- To foster a competitive spirit and culture at elite levels of the sport across all age groups.
- To represent the sport of cycling in the best possible way.

Jersey Cycling Background – Affiliations

Jersey Cycling is affiliated to the following organisations and groups:

- British Cycling (BC)
- Cycling Time Trials (CTT)
- Island Games Association of Jersey (IGAJ)
- Commonwealth Games Association of Jersey (CGAJ)
- Jersey Sports Council



Section 1 Continued - Jersey Cycling Background – Sporting Objectives

Jersey Cycling's sporting objectives are not limited to but include achieving the highest possible performances in:

- Commonwealth Games (Road, Track & MTB).
- Island Games (Road/MTB).
- National Championships and the various category levels (Road/MTB).
- Youth National Championships (Track, Road & MTB).
- Inter-Insular competitions for Team Jersey.
- Channel Island youth performance and results.
- Key events off-Island for Team Jersey (Any rider of either gender in any cycling discipline who will represent Jersey within the framework of the Elite Performance Plan (EPP)).
- Placement of riders in off-Island professional cycling teams.

More detail on sporting objectives can be found in the 'Elite Performance Plan' document.

Jersey Cycling Background – Event Venues

Jersey Cycling has the following facilities at its disposal for the conduct of cycle racing and cycle coaching:

- The Frank Machon outdoor cycling track at Les Quennevais Sports Centre
- Designated road race courses subject to Parish approval and continual risk assessment; Watersplash circuit, Bal Tabarin Les Landes circuit, Les Platons circuit, Hougue Bie circuit, La Corbiere circuit, The Scotcher circuit, Round The Bays circuit and Mont Cambrai circuit
- Designated Time Trial courses subject to parish approval and continual risk assessment; La Mare – Gorey – La Mare 10M TT, La Mare – St Catherines – La Mare 17M TT, Round Island TT, St Ouen's Manor – Maufant – St Ouen's Manor 25M TT, La Pulente – Hydrangea – La Pulente 15K TT, La Pulente – La Pulente 5M TT, St Ouen's Manor – Maufant – St Ouen's Manor 50M TT
- Designated Hill Climb courses subject to parish approval and continual risk assessment; Bouley Bay, Bonne Nuit Bay, Mont Pinel/Jubilee Hill, St Catherine's Hill, Greve De L'Ecq A (West), Greve De L'Ecq B (East)
- The Town Criterium St Helier circuit subject to the annual grant of a road closure order from Transport & Technical Services
- MTB Circuits subject to ongoing landowner approval; - Greve De L'Ecq Woods, Val De La Mare, Vautier's Farm

Jersey Cycling Background – A Proven Track Record

Jersey Cycling through the Caesarean Cycling Club (CCC) and Velo Sport Jersey have proven their ability to stage major international cycling events such as the spring festival in the eighties and nineties, the Island Games in 1997 and the Town Criterium in 2009 - 2011.

These successes have consisted of road races using both open and closed public highways and on courses proposed for the 2015 Games.

Its expertise in running and showcasing cycling events throughout these periods have always attracted significant international media attention and top level cyclists including former Tour de France stage winners, national champions and professional teams for both men and women's squads.



Section 2 - Core Development Areas of Jersey Cycling

In addition to the term-objectives of Jersey Cycling, there are a number of core areas which require evolution alongside specific projects. These areas are defined as follows:

Finance Policy

Jersey Cycling requires funding in order to deliver upon its objectives. The key sources of funding anticipated are:

- Member clubs – the member clubs are required to pay a fee annually to affiliate to the governing body. This fee has until the current time, remained low at £100.00. However, the fee may require increasing in order to bolster the finances of the organisation.
- Education, Sport & Culture – ESC provides monetary support to Jersey Cycling in the form of rider travel subsidies, sporting grants for coaching and equipment amongst other forms of support. The level of funding is approved based on an annual application by Jersey Cycling's Treasurer in conjunction with the Executive.
- The One Foundation – this is a new sporting foundation setup by a private investor in conjunction with the States of Jersey in 2011. The Foundation provides support on an application basis to various clubs and organisations in the Island. The One Foundation currently sponsors the Island Games Association of Jersey.
- Private Funding – Private funding has always existed in the form of donations from individuals who wish to support cycling. This is viewed as supplementary to the more official forms of funding listed prior.
- Sponsorship from corporate & private sector firms.

It is crucial to the strategic plan that the Finance Policy is evolved alongside all of the Governing Body's objectives and projects in order to under-pin the secure development of cycling.

Jersey Cycling's Treasurer is responsible for preparing periodic financial statements on the association's monetary position. Regular review of these statements is undertaken at meetings of the association by the Executive and delegates.

Race Commissaire & Officials

It is the intention of Jersey Cycling to maintain a program of training for race organisers in the Islands under the British Cycling Commissaire structure. This will be done in the form of courses undertaken within the Islands by race organisers to ensure they are developed and skilled to safely promote and manage cycle racing both on and off the public highways.

Historically, the Island has looked to British Cycling to provide a Commissaire and an Assistant Commissaire when organising high-profile events such as the Spring Festival or the Town Criterium. Moving forward, we intend to train two race organisers to Commissaire level per annum from 2012 through to the end of 2014.

Safety Policy

Jersey Cycling will maintain a policy of best practice in consideration of safety in the progression of cycling in its many forms. Key to Jersey Cycling's policy of safety are:

1. The ongoing review, amendment and publication of its course risk assessments.
2. Training of personnel in child protection.
3. Provision of adequate medical support for major events.



League, Racing Divisions & Calendar

Jersey Cycling are responsible for overseeing, developing and maintaining the road racing leagues, racing divisions and local calendar on behalf of the member clubs.

Section 3 – Objectives Overview

There are a number of objectives of Jersey Cycling which it hopes to achieve in both the short term and longer terms which are listed as follows:

Section 3.1 - Short Term Objectives

- Creation of a management structure for *Team Jersey* including the following objectives:
 - Publication of the 1st Incarnation of the Elite Performance Plan (EPP) including:
 - a) Planned 2012 Events for *Team Jersey*
 - b) Selection process for 2012 events
 - c) Budget plan for financing of such events
 - d) Process for evaluation of the 2012 plan post-season including measurables
 - e) Publication of the 2013 Island Games selection process including financial budget plan, financial viability assessment and selection date milestones
 - Launch of a new public website – www.JerseyCycling.je – The website will provide a platform for a new communications system for the sport's governing body and will include but not be limited to the following information and features:
 - A rider database for searching for results and prior race history *
 - A video facility for race coverage and snapshots of local and off-Island events featuring local riders and other related stories
 - A Media section with past and current PDF's of press releases pertaining to our sport
 - Information on the management structure and contact procedures
 - An electronic copy of Jersey Cycling's constitution
 - A continual up-to-date sponsorship portfolio for Jersey Cycling initiatives
 - Up-to-date project status reports / news articles
 - An Island-wide all race results service with associated rider database (Phase 2)

Section 3.2 - Medium Term Objectives

Jersey Cycling aims to achieve the following objectives within 2012 and 2013:

- Review and update the Commonwealth Games qualifying standards including publication of these standards and associated information before the end of 2012.
- Sponsorship Portfolio for Jersey Cycling to be produced before the end of 2012
- Defining and implementing a resource strategy for performance coaching within the Jersey Cycling structure
- Appointment of a media representative
- Definition and documentation of roles and responsibilities for Jersey Cycling



Section 3.3 - Long Term Objectives

There are a number of long-term objectives which Jersey Cycling aims to achieve, some of which are yet to be fully defined. However, save for exact time lines these objectives are at a high-level, clear to the Executive and are listed as:

- The appointment of a salaried Official reporting to the Executive is expected to follow 2012's achievements. The title and responsibilities are yet to be confirmed.
- Implementation & development of cycling facilities including:
 - A mandate to pursue a maintenance plan for the Frank Machon Track at Les Quennevais
 - Development of Cycling facilities for MTB, BMX racing and training
 - Implementation of an Indoor Cycling Centre

Section 4 - Points of Contact

Should you wish to obtain and further information from Jersey Cycling, please contact the following Officers:

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